

HP 3000 Business Computer Systems

For more information on
HP 3000 computer systems
and our applications
software, please contact us.



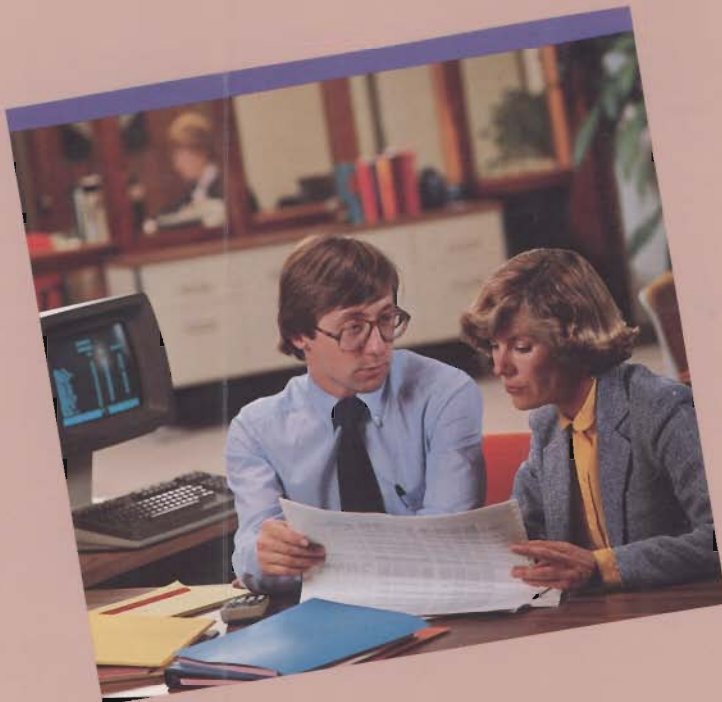
COMPUTER
PRODUCTS
VALUE-ADDED
SYSTEM SUPPLIER

Printed in U.S.A.
5953-7657 8/84



COMPUTER
PRODUCTS
VALUE-ADDED
SYSTEM SUPPLIER

An integrated approach to solving business management problems



Keeping up with the pace of your company's business can sometimes be tough. Tracking sales, balancing the books, controlling inventories, managing manufacturing...they're the constant concerns that profoundly affect your organization.

Compound these with the urgency of improving internal communications and increasing productivity in every department and they add up to an unavoidable conclusion: you've got to establish a long-range strategy that helps everyone keep pace.

Of course, a computer could be a large part of the solution. But what sort of computer? And what sort of applications software?

Perhaps the answer is one of the most popular computers in the world. The HP 3000. As an HP Value-Added System Supplier, we integrate our applications software with HP 3000 computers to give you the powerful, cost-effective solution you need to manage your organization. There are more than 15,000 HP 3000 systems operating in all sorts of organizations. And that simple fact means that it has one of the largest installed bases of any business computer. Anywhere.

HP Computer Museum
www.hpmuseum.net

For research and education purposes only.

HP 3000... The computer that fits your business needs

A large portion of the HP 3000's success is based on its versatility. It's a friendly, easy-to-use system that helps secretaries, managers, clerks, and professionals improve productivity. At the same time it's a powerful computer that helps engineers, programmers, and other technical people solve their problems.

But, the HP 3000 isn't just a single computer. It's a fully integrated family of four systems—the Series 37, 42, 48, and 68. And any of the systems can serve as an independent computer center or as part of a computer network. You choose the level of performance that best fits your needs.

Series 37. This surprisingly affordable entry-level system is economically feasible for as few as two users and can accommodate up to twenty-eight. Yet it has the full functionality of all HP 3000 systems. With its quiet operation and compactness, it easily fits into an office environment. And since your present employees can quickly learn to operate the Series 37, it's ideal for first-time users and small businesses.

Series 42. This system offers the level of performance needed for the variety of applications encountered in small-to-medium-size businesses. It is cost effective in smaller configurations, but can support up to 92 terminals.

Series 48. The high performance and expandability of this model provide the necessary processing power to accommodate the variety of tasks found in medium-size and larger companies. The system can handle as many as 152 terminals.

Series 68. As the highest performance HP 3000, the Series 68 is classed as a distributed mainframe. As such, it provides extensive data communications capabilities and supports up to 400 terminals.

The combination of HP 3000 computers and our applications software gives you a powerful, cost-effective business management system.



HP 3000 Series 48

HP 3000 Se

Plan for your future growth now

A fundamental part of the HP 3000 strategy is the idea that every model must be upgradable to higher performance models. Each new HP 3000 hardware system must meet this specification. What this means to you is that as your organization grows your computer can also grow to meet the increased demands.

And Hewlett-Packard didn't stop simply with making the hardware systems upgradable. The same strategy applies to software as well. Software developed for one HP 3000 model will run on any other model of similar or greater capacity. The result is that your investment in applications software is protected, even when you upgrade to a much more powerful system.

Link all your business information

As one of the pioneer systems in successfully implementing distributed data processing networks, the HP 3000 continues to maintain leadership in this field. With HP AdvanceNet,

you can link various HP computers (including personal and portable computers) with each other and with mainframes to give your organization better control over its total information resources.

Beyond the usual data processing functions, HP offers a variety of office software products to make the HP 3000 accessible and productive for everyone in your organization—word processing, electronic mail, personal time management, business graphics, report creation, filing, and numerous other office tasks.

Software... the other half of your computer

As a general-purpose computer, the HP 3000 adapts to your business environment. It can help you manage the entire organization or it can be dedicated to one department or task.

For your specific applications, we join our efforts with Hewlett-Packard to provide a complete hardware/software solution. That way, you get the benefit of HP's expertise in developing and manufacturing quality computer systems plus our ability to deliver and support proven applications software.

As an HP Value-Added System Supplier, we focus HP 3000 computer products on your organization's business requirements by adding applications software. Our software packages are tailored to achieve a unique solution for your company. Typically, we work closely with you to determine your needs, then put together a total hardware/software system that fills those needs. We provide the design, conversion, installation, and training to help you get started. As have many of our customers, we think you will find this offers the fastest, least costly answer to implementing an effective, full-function information processing system.

