

HP 3000 Series 950 and 955 systems



Power to meet your
computing challenges

Your organization needs computer systems that deliver high performance with high reliability. They must not only provide a cost-effective growth path, but a low cost of ownership as well. The HP 3000 Series 950 and 955 systems help you meet the challenge.

These innovative systems are optimized to handle the information processing needs of entire companies, as well as large departments and regional offices. Due to the breakthrough performance of HP Precision Architecture, they provide greater processing speeds at a lower cost of ownership than competing business systems. What's more, as your business needs grow, HP protects your investment with a cost-effective upgrade path to greater performance.

If you need outstanding power and performance to support hundreds of on-line users and large batch applications, the HP 3000 Series 950 and 955 systems pass the test today—and tomorrow.



*The HP 3000 Series
950 and 955
systems provide
greater processing
speeds at a lower
cost of ownership
for large data
processing, appli-
cation and/or
compute-intensive
needs.*

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Outstanding performance and value



Simpler designs based on HP Precision Architecture mean fewer parts, resulting in lower initial costs, reduced operating costs and greater system reliability. In fact, over three years you can expect significant savings with the HP 3000 Series 950 and 955 systems over competitive systems offering comparable performance.

The Series 950 and 955 systems not only have the power to handle large data processing needs, but also keep your costs in line.

The HP 3000 Series 950 and 955 systems deliver measurable cost reductions in commercial data-processing applications. Hewlett-Packard advanced engineering optimizes system performance and reduces operating costs.

HP Precision Architecture extends the concept of Reduced Instruction Set Computing (RISC)—a significant breakthrough that delivers both greater performance and simpler computer designs.

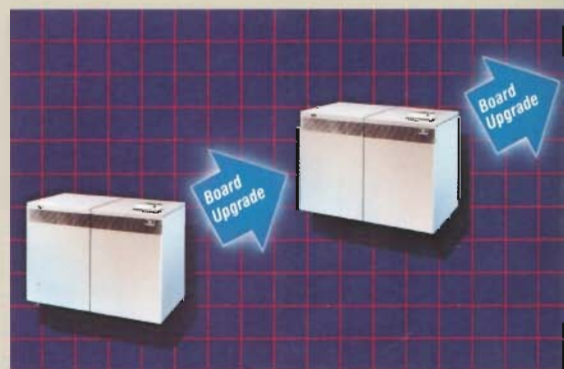
Our performance-optimized operating system, MPE, takes full advantage of HP Precision Architecture, providing ease of use and higher performance where it counts: in on-line transaction-processing, data-management and batch-processing applications.

Simpler designs based on HP Precision Architecture mean fewer parts, resulting in greater system reliability and lower costs. For example, the entire high-performance VLSI processor for either an HP 3000 Series 950 or 955 system is on a single board—further enhancing high reliability, while reducing overall component costs. When comparing the Series 950 system to competitive systems in the standard Debit/Credit benchmark for measuring on-line transaction processing, the HP 3000 Series 950 system provides comparable performance for half the cost.

The HP 3000 Series 950 and 955 systems also include features like

the power-fail-recovery system, which protects your valuable information when the power goes out, and a predictive support system that identifies potential problems before they occur.

These innovations pay off in lower initial costs, reduced operating costs and greater reliability. Less MIS staff is needed to manage the system, so you can allocate your resources to enhance the information system environment, rather than maintain it. In fact, over three years you can expect significant savings over competitive systems offering comparable performance. With reliable HP 3000 Series 950 and 955 systems, it's easier to stay on top of your business and in control of your costs.



Power for now and the future

To respond to your growing needs for computing power while retaining the value of your current computer investment, the HP 3000 family provides a well-defined upgrade path.

If you upgrade from your present HP 3000 system, the compatibility of the HP 3000 family

protects your current investment in hardware, software and staff training.

If you start with a Series 950 system, which supports up to 400 workstation connections, you can move to the Series 955 system—for a 50% or greater performance boost—through a simple board upgrade. The upgrade can be performed with minimal disruption to your business, and your applications and data remain intact, ready to use as soon as your system is upgraded.

The power of the HP 3000 family doesn't stop here. The Series 950 and 955 systems are designed to incorporate further field upgrades to increase performance and expandability. And, it is our strategy to deliver increasing levels of performance in future systems. This means you can expect systems with significant incremental performance throughout the next decade.

So, whether you're adding more users, or simply seeking greater processing productivity, the built-in compatibility of the HP 3000 family helps you get there. You can buy a Series 950 or 955 system with confidence, knowing that your investment in hardware, software and training will maintain their value.

If you start with the Series 950 system, you can move to a Series 955 system—for a 50% or greater performance boost—through a simple board upgrade. And, it is our strategy to deliver increasing levels of performance, through field upgrades, in future systems.



Business solutions to meet your needs

When you buy an HP 3000 Series 950 or 955 system, you're buying more than just hardware and software. You're buying cost-effective solutions to your business needs.

Over the years, applications have been developed for almost every type of business, every aspect of running your operation. So, whatever your computing needs—manufacturing, distribution, office, finance, administration, applications development—you'll find a wealth of applications and tools to suit you from HP and our value-added businesses.

Enhancing the performance of the HP 3000 Series 950 and 955 systems is the HP ALLBASE environment, an integrated network and

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relational database management system. Designed to provide optimal performance for multiple users in on-line transaction-processing environments, the HP ALLBASE environment is the ideal platform for a variety of information management applications. HP also provides a range of highly productive tools to aid in the development of these applications.

In addition, many leading independent software vendors such as Oracle and Cognos provide their products for use on the Series 950 and 955 systems—expanding your range of outstanding software solutions.

Networking connectivity

The HP 3000 Series 950 and 955 systems include support for local and wide area networks. Their computing power makes them ideal hubs for large, widely dispersed networking applications. These systems support industry and de facto standard communication protocols for batch and interactive communications with HP systems as well as systems from other vendors.

To pass the test of multiuser, multidepartment and remote office environments, the Series 950 and 955 systems provide secure access to up-to-the-minute company information from across the street or around the world.

Hewlett-Packard's customer support: number one

When you go with a Hewlett-Packard system, you're getting an extra benefit — a reputation for quality service and support. In survey after survey of U.S. customers by industry analysts such as Data-pro* and International Data Corporation, customers have confirmed that Hewlett-Packard provides service and support second to none.

When you're ready for a powerful computing solution, one that can meet your needs for today and tomorrow, Hewlett-Packard is ready to meet the challenge — with the HP 3000 Series 950 and 955 systems. For more information, contact your nearest Hewlett-Packard representative today.

*Based on the average across six key categories: Maintenance effectiveness, maintenance responsiveness, troubleshooting, documentation, education and software support.

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