

HEWLETT-PACKARD

The MICRO 3000 Systems.
Business computing power
that fits anywhere—starting with
your budget.



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**Power to go anywhere.
Priced to go everywhere.**

Now your departments and branch offices can afford a higher level of system capability than ever before.

Introducing mid-range performance at entry-level prices.

Two new, fully compatible members of the versatile HP 3000 business computer family.

Two networkable systems engineered to turn ordinary office electrical power into extraordinary business computing power.

Power, we might add, that's also extraordinarily easy to use.

Our new MICRO 3000XE is the low-cost, high-power choice for departments and larger branch offices with many users and the need for multiple network connections.

With the ability to serve as many as 56 users and the capacity to function in both local and remote networks, it's one of the most connectable entry-level systems we know.

Our new MICRO 3000, however, is the choice for branch offices and smaller departments with up to 16 users, because it's so economical.

It reduces operating and training costs with its simple, menu-style operation. And it delivers outstanding performance in its price-class.

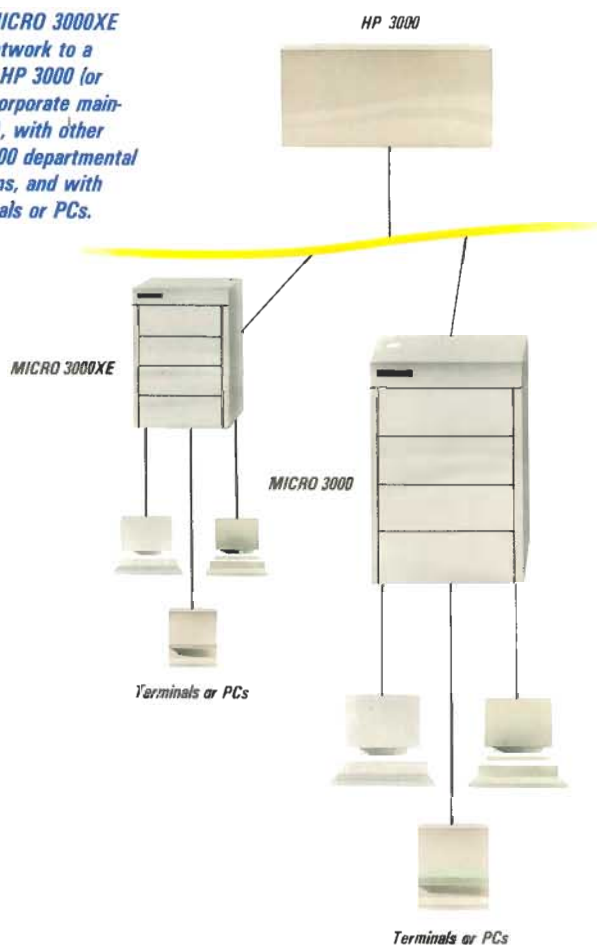
The MICRO 3000 systems. More power to you. At less cost to you.





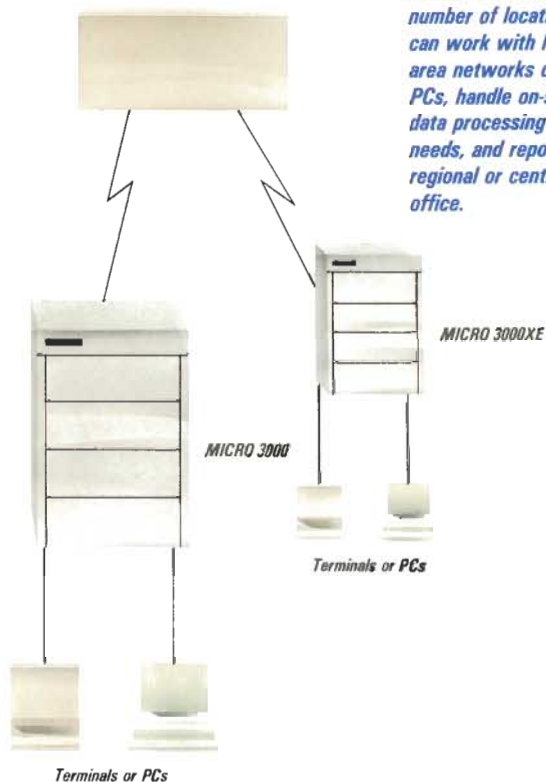
We designed the MICRO 3000XE and the MICRO 3000 to put business computing power where it belongs—near the people who need to use it—while keeping control where it belongs—with the MIS department.

The MICRO 3000XE can network to a larger HP 3000 (or your corporate mainframe), with other HP 3000 departmental systems, and with terminals or PCs.



HP 3000

MICRO 3000s at any number of locations can work with local area networks of PCs, handle on-site data processing needs, and report to a regional or central office.



For once, opportunity knocks twice: The MICRO 3000XE and the MICRO 3000.

Now you can afford to put the computing power you need anywhere you need it.

The departmental opportunity.

Consider a MICRO 3000XE, for example, for every department with the need for powerful data processing and office automation capabilities in a single economical system.

The MICRO 3000XE delivers the performance and connectivity of computers costing much more.

And it comes in a compact package that won't look out of place—or be out of place—in an office.

With 2 megabytes of main memory, it's a cost-effective solution for even a small number of users.

Yet you can expand to 8 megabytes. Connect as many as 56 workstations and personal computers. Let them share up to three high-quality HP laser printers and plotters. Attach as many as eight disc drives to provide a massive 4.5 gigabytes of storage. And use your choice of backup alternatives—from convenient cartridge tape drives to high-speed reel-to-reel tape devices.

Network the MICRO 3000XE with your corporate mainframe. With other departmental systems. And with a local area network of PCs. Simultaneously.

The branch office opportunity.

The MICRO 3000, on the other hand, creates new possibilities for your smallest departments and farthest outlying branch offices.

It's powerful enough to let as many as 16 users share up to 4 megabytes of memory and 2.2 gigabytes of disc storage. Yet it comes ready-to-use.

Plug it into a convenient wall outlet, turn it on, and let the performance begin—and along with it, a new era of system simplicity.

Training and operating costs are minimal. The menu-driven interface keeps day-to-day system operation simple, so there's no need to keep a data process-

ing professional on-site. System backup can run unattended. And software compatibility with larger systems makes it easy for your central data processing staff to control and support the MICRO 3000 remotely.

The MICRO 3000 is ideal for any situation where applications run at many locations and report electronically to a regional or central office. And it can work with a local area network of PCs, too.

With the compatibility of HP 3000s... Both the MICRO 3000 and MICRO 3000XE are full-fledged members of the fully compatible HP 3000 family.

Any application created for a smaller HP 3000 will run on any larger one, giving you software compatibility across different sized systems in different locations.

And you can grow from four to hundreds of users without ever going through an expensive software conversion.

If you currently own an HP 3000 Series 37, for example, upgrading to the more powerful MICRO 3000XE is a simple, inexpensive procedure that takes less than two hours.

...and the lasting value of HP 3000s. When you buy a member of the broad HP 3000 family, you're not just getting a networkable, data base-oriented business computer system.

You're getting Hewlett-Packard's commitment to lasting value. Through upward compatibility. Easy, attractively priced upgradability. And our unique return credit policy, which allows you to trade in equipment you're replacing.

It's a commitment that works hand-in-hand with our well-known dedication to reliability and service second to none.

Contact your local sales office for more information. Let's get together. To consider the possibilities. To explore the opportunities.

Because now there are two new HP 3000s that fit anywhere. Starting with your budget.

New technologies. New possibilities.



We began with advanced technology developed for our most powerful HP 3000 systems. And ended with two convenient, economical packages that open up new possibilities for departments and branch offices.

Holding down the cost of high performance. Our new MICRO 3000 systems use our state-of-the-art NMOS III VLSI microprocessors, along with high-speed, high-capacity one-megabit DRAM chips, to drive down costs and parts-count while driving up performance and reliability.

Both of these technologies share a remarkable virtue: They use less power to do more computing, so our new systems can run quieter and cooler.

Which allows our new MICRO 3000XE and MICRO 3000 to provide big system power—without imposing the usual big system requirements, like special air-conditioned rooms.

We've also applied our most advanced disc drive technology to provide plenty of information storage capacity. In four new high-performance packages that don't take up much office space.

Constantly advancing HP 3000 technology. This is all part of our continuing commitment to constantly advancing technology across the entire HP 3000 line.

For instance, if you're already a Hewlett-Packard customer, you know we're continually expanding the performance and capability of the most powerful HP 3000 systems.

And now we've dramatically increased the performance of our entry-level systems—without raising the price.

We've stepped down the cost of power so you can take a step up in productivity.

Using advanced technology, the MICRO 3000 and MICRO 3000XE present new possibilities for putting computer power where it wasn't economically feasible before. Everywhere from applications like accounting to sales and branch offices, office automation, and manufacturing and inventory control.



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